The FA in 2018

WHO WE ARE

The FA is a not-for-profit organisation which gives back all of the money it makes to football. We sell TV rights for The Emirates FA Cup, get sponsors for the England teams and run Wembley Stadium connected by EE in order to improve football across England. We spend our money on facilities, clubs and coaches, supporting 50 County Football Associations (CFAs), over 22,000 clubs and nearly 90,000 teams to ensure that football is safe, fun and accessible For All.



WHERE WE ARE NOW

In 2016, The FA created a four-year strategic plan with the aim of creating winning England teams, inspirational venues, doubling participation in women's football, a world-leading coaching programme and flexible playing opportunities For All. We're making great progress, football is in good shape and it has a bright future.

- £100 million invested in the game for five years in succession
- St. George's Park home to 28 England teams
- 11 million players of all ages and nearly 90,000 teams
- Mini-soccer teams up 11% from 23,675 to 26,218 since 2014/2015
- 3.9m peak viewers for England v Netherlands in the Women's Euro 2017 final
- Wembley Stadium adds over £440m to the UK economy each year, supporting over 4,000 full time jobs
- The FA has invested £120 million in facilities since 2010
- England teams are World U20 and U17 Champions and European U19 Champions
- Robust governance, regulation and discipline, safeguarding, anti-doping and player registration
- Over 200,000 coaches have qualified in England since 2010/2011
- Youth Female Teams up 7% from 3,358 to 3,600 since 2014/2015
- The Emirates FA Cup Final watched by around 95 million people in 170 countries



WHERE WE ARE GOING

The FA has a plan to make English football better For All and, with additional investment available from a new international broadcasting deal from The Emirates FA Cup, we can do it even more quickly by super-charging our key initiatives.

NEW INVESTMENT

Thanks to our new Emirates FA Cup broadcasting deal, we are able to increase the sums of money we can invest in the game:

APPROXIMATELY
£500m
TO INVEST BEFORE 2024

INCREASE FROM
£123m TO £180m
PER SEASON
BETWEEN 2018 & 2024

WOMEN'S FOOTBALL

Women and girl's football is a huge growth area. We are well on the way to our target of doubling participation by 2020 and we're going to invest more in SSE Wildcats centres and girl's football.

THERE WILL BE 3,200
SSE WILDCATS CENTRES BY 2020

ADDITIONAL £50m
TO INVEST
IN NEXT SIX YEARS

EMIRATES FA CUP PRIZE MONEY

Everyone knows what a great cup run means to lower league clubs. It's a great distribution mechanism and now they will receive more funds for their efforts.

THE TOTAL POT IS MORE THAN **DOUBLING**

CLUBS WILL RECEIVE **MORE PRIZE MONEY AS A RESULT**

CLUBS & COACHES

Grassroots clubs are at the heart of what we do. We are investing in 150 non-league clubs to become community club hubs and ensuring every youth and mini-soccer team in the country has a Level 1 coach.

SUPPORT FOR UEFA B COACHES IN 150
COMMUNITY CLUB HUBS

A LEVEL 1 COACH
FOR EACH OF
64,000
MINI-SOCCER & YOUTH TEAMS

SCHOOLS AND COMMUNITY PITCHES

The FA wants everyone to be able to play in great community facilities. The new funds will increase our annual facility investment from £20m to £29m with new school and grass pitch investment:

A 50% INCREASE IN THE NUMBER OF
3G ARTIFICIAL GRASS PITCHES
IN ENGLAND TO OVER 1.000 BY 2020

600 MINI PITCHES ON SCHOOL AND CLUB SITES BY 2024

DIVERSITY AND INCLUSION

Football must be open and accessible For All - that is our simple vision. We must ensure everyone's voice is heard and we will create new targets for diversity in The FA.

NEW
WHISTLEBLOWER POLICY LAUNCHED
FOR ENGLAND PLAYERS

CURRENTLY THE FA IS
33% FEMALE AND 13% BAME
NEW TARGETS TO BE SET

The FA For All

FOR MORE INFORMATION PLEASE CONTACT
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